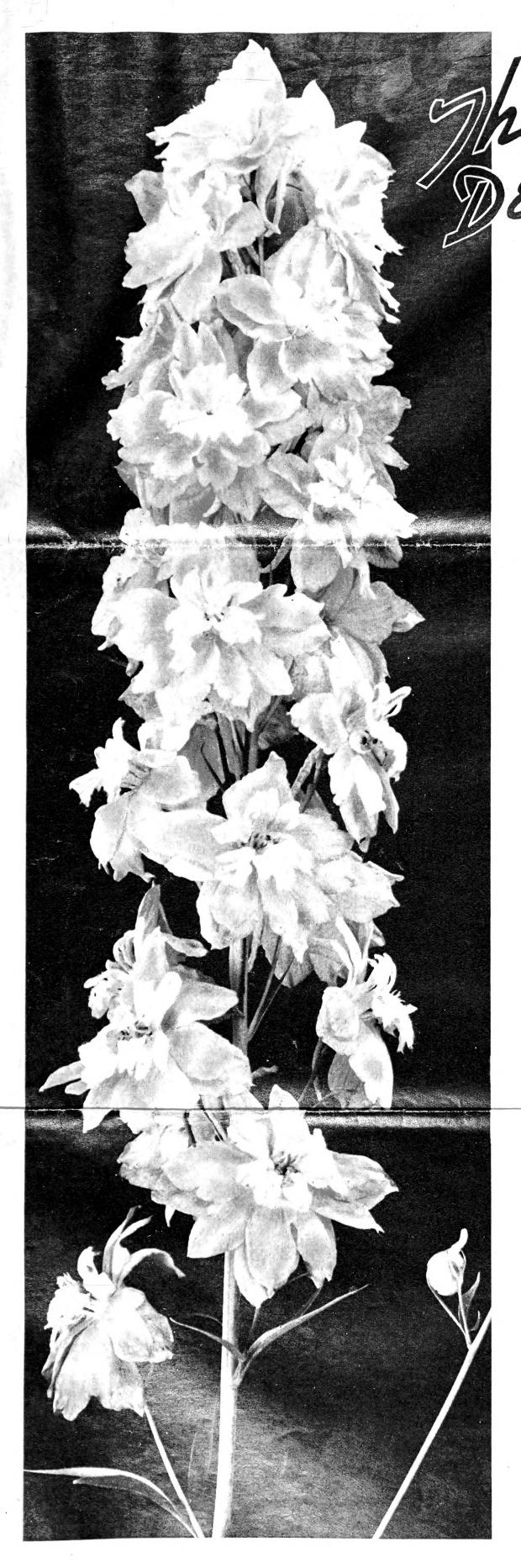
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Copyright 1940, R. M. Kellogg Co., Three Rivers, Mich.

hese New Pacyte belowiniums are 80% to 90% Double!

Prices as high as 75c each and more have been charged for Double Delphiniums but now you can order this improved Pacific strain and 80% to 90% of them will be double. Prices are much lower than Double Delphiniums have ever been. You can buy them for less than 25c each in lots of 12 or more.

MANY COLORS — FULL SPIKES

Not only are Pacific Hybrid Delphiniums nearly all double but they come in a large color range from delicate light blues to dark purples and the spikes are thickly crowded with blossoms, large beautifully shaped and beautifully colored. Each spike is a marvel of beauty.

TALL, STRONG, FLEXIBLE STEMS

Stems of Pacific Hybrid Delphiniums do not break easily but merely bend in a strong into position. You will have less broken stems with Pacific Hybrids than with any other variety of Delphinium.

HARDY!

Pacific Hybrid Delphiniums are perfectly hardy and will come through your winters with no more protection than you give other Delphiniums. Order your Pacific Hybrids today at the very low prices quoted at the right, above.

PRICES

PACIFIC HYBRID DELPHINIUMS

Strong field-grown plants

3 for \$1.00

8 for 2.00

12 for 2.75

6 Pacific
Delphiniums \$1.87
6 Hollyhock
Delphiniums \$1.00
Total Value \$2.87
SPECIAL \$65

PRICE.

R. M. KELLOGG CO., Three Rivers, Michigan







ALL DIFFERENT

Azaleamum comes in four distinct colors and we also have Azaleamum-type Golden Glorymum and Santa Claus

WHITE

AZALEAMUM, MAGIC WHITE. (Plant Patent No. 204). Blossoms first open delicate pink then turn white with faint yellow center, giving the effect of a beautiful snowdrift tinged with the rays of the setting sun. HARDY. PRICES: Strong potted plants, 1 for 65c; 2 for \$1.15; 3 for \$1.60; 6 for \$2.85; 12 for \$5.45.

PINK

AZALEAMUM, CAMEO QUEEN. Flowers open orchid pink then change to light orchid with creamy center, finally salmon-pink with soft yellow center. HARDY. PRICES: 1 for 65c; 2 for \$1.15; 3 for \$1.60; 6 for \$2.85;

APRICOT-BRONZE

ALEAMUM, BRONZE BEAUTY. (Plant Patent No. Flowers are first rich, red bronze then bronzy yellow ith red-bronze center giving a delightful apricot effect; ater they lighten to a golden shade. HARDY. PRICES: 1 for 65c; 2 for \$1.15; 3 for \$1.60; 6 for \$2.85; 12 for \$5.45.

CANARY YELLOW

AZALEAMUM, GOLDEN WONDER. (Patent Applied For). Flowers are beautiful canary yellow. Starts blooming usually in August and continues until frost. HARDY! PRICES: 1 for 65c; 2 for \$1.15; 3 for \$1.60; 6 for \$2.85; 12 for \$5.45.

GOLDEN YELLOW

GOLDEN GLORYMUM. (Plant Patent No. 251). An entirely different yellow than Azaleamum Golden Wonder, more of a rich golden hue, petals orange-red at base The plant in full bloom looks like a great mass of gold. HARDY! PRICES: Strong pot grown plants, 75c each; 2 for \$1.35; 3 for \$1.85; 6 for \$3.35; 12 for \$5.95.

SANTA CLAUS, Grows just like Azaleamum but somewhat taller. And flowers are beautiful red in the fall although earlier many blooms may open a brilliant beautiful yellow. We have seen over two thousand blossoms by actual count on one plant. One of the most outstanding flowers of all time. PRICES: \$1.00 each; 2 for \$1.75; 4 for \$3.00; 6 for \$3.97

TRADE MARK 318 ATT 11 CONTROLLE OF THE MARK 12 ATT 12 CONTROLL The word Azaleamum is a trade-mark and cannot be used by other firms or individuals. Plants are patented where indicated; propagation rights reserved. Glorymum & Santa Claus

When Azaleamums were first offered to the flower loving public, many would not believe that such a plant really did exist. Just imagine a plant with 600 or more beautiful blossoms open at a time. Many customers have grown 1000 blossoms to a plant and Azaleamum has even made a record of nearly 3000 on one plant at one time. The picture at the left shows the beautiful form of an Azaleamum in full bloom. Just see how the blossoms pile on top of one another. The whole plant is a gorgeous mass of glorious color. Starts blooming in August, sometimes earlier and continues until stopped by frost.

STRONG POTTED PLANTS—HARDY!

Plants furnished are grown in pots and come to you with a ball of earth on the roots for easy planting. Although small when you receive them they make a most unbelievable growth and by late August or early September will have reached the gorgeous dimensions and beauty of bloom indicated by the picture—plants often get 4 feet across and 2 to 2½ feet high. All Azaleamums and Glorymums are hardy perennials—live through the winter—even more blossoms the second year than the first.

EY SAYING SPECIALS

4 AZALEAMUMS \$2.05

These are the 4 favorites. Thousands of people have found them beautiful. This group gives you one each of them as follows:

- 1 Magic White Azaleamum \$.65 1 Bronze Beauty Azaleamum .65
- 1 Cameo Queen Azaleamum .65
- 1 Golden Wonder Azaleamum .65 \$2.60

Total Value \$2.05 Special Price only

ALL 6 FOR \$3.25

If you want the complete color range, order this collection. You get: l Magic White Azaleamum

- l Bronze Beauty Azaleamum l Cameo Queen Azaleamum l Golden Wonder Azaleamum l Santa Claus Golden Glorymum .75 Total Value \$4.35 Special Price
- You save \$1.10 by buying this collection

GLORYMUM AND SANTA CLAUS SPECIAL

This offer gives you the finest of the fine. You get two plants of each variety as follows:

2 Golden Glorymums \$1.35 2 Santa Claus \$3.10 Total Value \$2.45 Special Price

DAZZLING DOZEN

This special gives you the biggest value of all. You get two each of each variety of Azaleamums, Santa Claus and Golden Glorymum as follows:

- 2 Magic White Azaleamums 2 Bronze Beauty Azaleamums \$1.15 2 Cameo Queen Azaleamums 2 Golden Wonder Azaleamums 1.15 2 Santa Claus 2 Golden Glorymums
- Total Value 1.35 Special Price \$7.70 You save nearly \$2.00 \$5.75

8 AZALEAMUMS \$3.55

Gives you two each of the four Azaleamum varieties—fine for planting in pairs.

- 2 Azaleamums, Cameo Queen 2 Azaleamums, Magic White
- 2 Azaleamums, Bronze Beauty
- 2 Azaleamums, Golden Wonder 1.15

Total Value

Send us only \$3.55 and we will send you the 8 plants listed above. You save \$1.05.

R. M. Kellogg Co., Three Rivers, Mich.





HARDY EXERCISED Carnation

Here is red for your garden in all its most glorious and dazzling beauty—no wonder we named this beautiful hardy carnation Dazzler! Color of the flowers is the most brilliant red you ever saw and just see their beautiful form. 20 to 30 strong flowering stalks to a plant at one time with 40 to 50 bright crimson flowers—blooms richly clove scented—bloom from middle of June to late October—plant gets as large as a bushel basket or larger first season, very hardy, blooms first year. Glorify your garden with Kellogg's Dazzler, the brightest red and most dazzling flower of all time.

Prices of Dazzler Carnation, strong potted plants, 35c each; 3 for 85c; 8 for \$1.65; 12 for \$2.45; 25 for \$4.50.



R. M. KELLOGG CO., Three Rivers, Michigan





Africa has a rare exotic beauty not found in other flowers, mysterious and alluring, the finest red Phlox originated in years. We reserve the right to substitute another variety for Africa should our supply of Africa be exhausted when your order arrives, so ORDER EARLY!

We always aim to have plenty of our best varieties, they are usually the ones that we have in surplus and we share the good fortune of this circumstance with you. Remember, only finest varieties included in this collection, and two Africa included without extra charge, labeled, if you order at once.

DOLLAR BAR



Look over the Dollar Bargains here and just see what a dollar will do for you at Kellogg's. We have selected some of our finest flowering plants for Kellogg's Dollar Bargains. You get values as high as \$1.50 to \$2.00 yet pay only \$1.00.

This collection includes only such varieties as Hollyhock Strain, Wrexham Hybrids and the famous Belladonna and

Bellamosa in all the beautiful shades of blue, light blue and violet—NO DWARF VARIE-TIES. All strong, sturdy, field-grown plants guaranteed to reach you in good growing condition or your order refilled free. Send your order promptly. Don't miss this bargain.

PRICES: Strong, sturdy, field-grown plants, our choice of varieties, 7 for \$1.00; 12 for \$1.50; 17 for \$2.00.

6 PRIMROSES \$700

Mixed colors, all hardy field-grown plants. Ulti-

mate height 6 to 8 inches. Bloom in June, Plant

8 to 10 inches apart. PRICES:

6 for \$1.00; 12 for \$1.85.

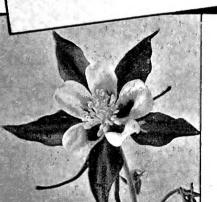


PERSIAN DAISIES \$700

> (Painted Daisies; Pyrethrum)

Select Hybrids

in many colors from red to light pink and whitebright, gay youthful colors. Grow 2 to 3 feet high. Bloom May and June. Mixed colors only. Planting distance 10 to 12 inches. Field-grown. PRICES: 20c each; 3 for 50c; 7 for \$1.00; 12 for \$1.65.



AQUILEGIAS \$700

A fine mixture of Scott Elliott Hybrids

in shades of red, pink, blue, purple, white and yellow. Grow 3 feet high. Hybrids, we cannot guarantee colors. Bloom May and June. Hardy. Plant 12 to 15 inches apart. PRICES: 7 for \$1.00; 14 for \$1.85.

CANTERBURY BELLS \$100

B FOX- \$100 GLOVES

(Digitalis)

Strong vertical Shirley

Hybrids with wide color

range; white, shell-pink,

deep pink, rose, etc. We

cannot guarantee color. Grow 3 to 4 feet high.

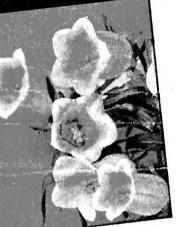
Bloom in July. PRICES.

4 for 55c; 8 for \$1.00; 16

Charming and quaint. Flowers are large and beautiful on 2 to 3 foot stems, bell shaped as July. Colors blue, rose, white or lilac, your choice.

PRICES: 7 for \$1.00; 14 for \$1.85.

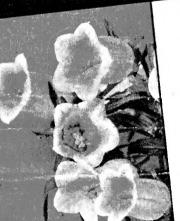
PRICES: Field-grown plants, mixed colors,



5 **GHOST PLANTS** \$700

Grow 2 to 3 ft. high. Spread 18

inches or more. Hardy, Plant 15 to 18 inches apart. PRICES: Field-grown plants, 5 for \$1.00; 10 for \$1.85.



VIOLAS

\$700

(Viola Cornuta, Tufted Pansy) These little hardy Pansies bloom all summer. Plant 6 to 8 inches apart. Ultimate height six to eight inches. Thrive in sun or shade.

7 for \$1.00; 14 for \$1.85.

HOLLYHOCK ORANGE PRINCE \$700

Pretty rosettes of blushing orange against clear complexioned yellow background Petals. Delightfully shaded in coloring. 6 to 8 ft. in height. Blooms June and July.
PRICES: 30c each; 2.
8 for \$1.85.



ENGLISH VIOLETS \$100

Now you may choose English Violets by color three colors—purple, pink or white. Formerly only the deep purple variety has been offered. PRICES: English Violets by color, 25c each; 3 for 67c; 5 for \$1.00; 10 for \$1.85; Field-grown plants.

R. M. Kellogg Co., Three Rivers, Mich.